

# Bedaia Gadida project

**GLOBAL PARTNERSHIP  
FOR YOUTH EMPLOYMENT**



**Save the Children**

# Problem Statement:

Poor economic conditions and ill-treatment of children is one of the fundamental causes of the child out of the street.

# The Initiative

**Arab Urban Development Institute (AUDI) and Save the Children  
Are doing**

**A study on the labor market appropriate for children homeless**

**During the months of April and May (2013)**

**Within Greater Cairo**

**(Imbaba, 6 of October and Helwan and Shubra Egypt, Ramses and the city of  
peace and Giza)**

**Personal interviews, focus group discussions and questionnaires with children  
(boys and girls in the age group of 13:18 years) and representatives of the  
private sector in Greater Cairo and special industrial zones.**

## Objectives of the study:

- Aims to identify opportunities and challenges facing the process of training and rehabilitation of street children and to create job opportunities for them.
- support the rights of street children and urged all different groups in Egyptian society, with a focus on the business sector, to search for solutions in a constructive process to consider street children as human resources to be exploited optimally.
- Initiate partnership between the public sector and the private sector and civil society as one of the important approaches for the improvement living conditions and rehabilitation of street children.

## Main Recommendations:

- Establishment of a unit or a committee inside NGOs and in cooperation with the community leaders to be responsible for marketing the children's expertise and talents available. The unit will also work on developing agreements with the private sector to ensure the availability of safe and legal working conditions. Currently this responsibility is conducted through employment specialist, however, they do need capacity building and technical support.

## Main Recommendations:

- Coordination with the labor forces offices in targeted areas to allocate offices for children's registration backed with ministerial decrees to facilitate the employment process
- Organize job fairs to explore opportunities for trainings in coordination with investors' organizations
- The continued support for NGOs working in the rehabilitation and training of street children to ensure the provision of job opportunities for them.

**Solution to the problem and in order to effectuate  
the recommendations of the  
study**

**Partners met**

**Initiators**

**Government sector**

**Private Sector**

In response to the study's finding and recommendations, different stakeholders came together to start an initiative that would put the recommendations into action.

**Initiative leaders**

Save the Children  
Arab Urban Development Institute (AUDI)

**Governmental  
Partner**

Cairo Governorate  
Giza Governorate  
National Council for Childhood and Motherhood

**Non-governmental  
partners**

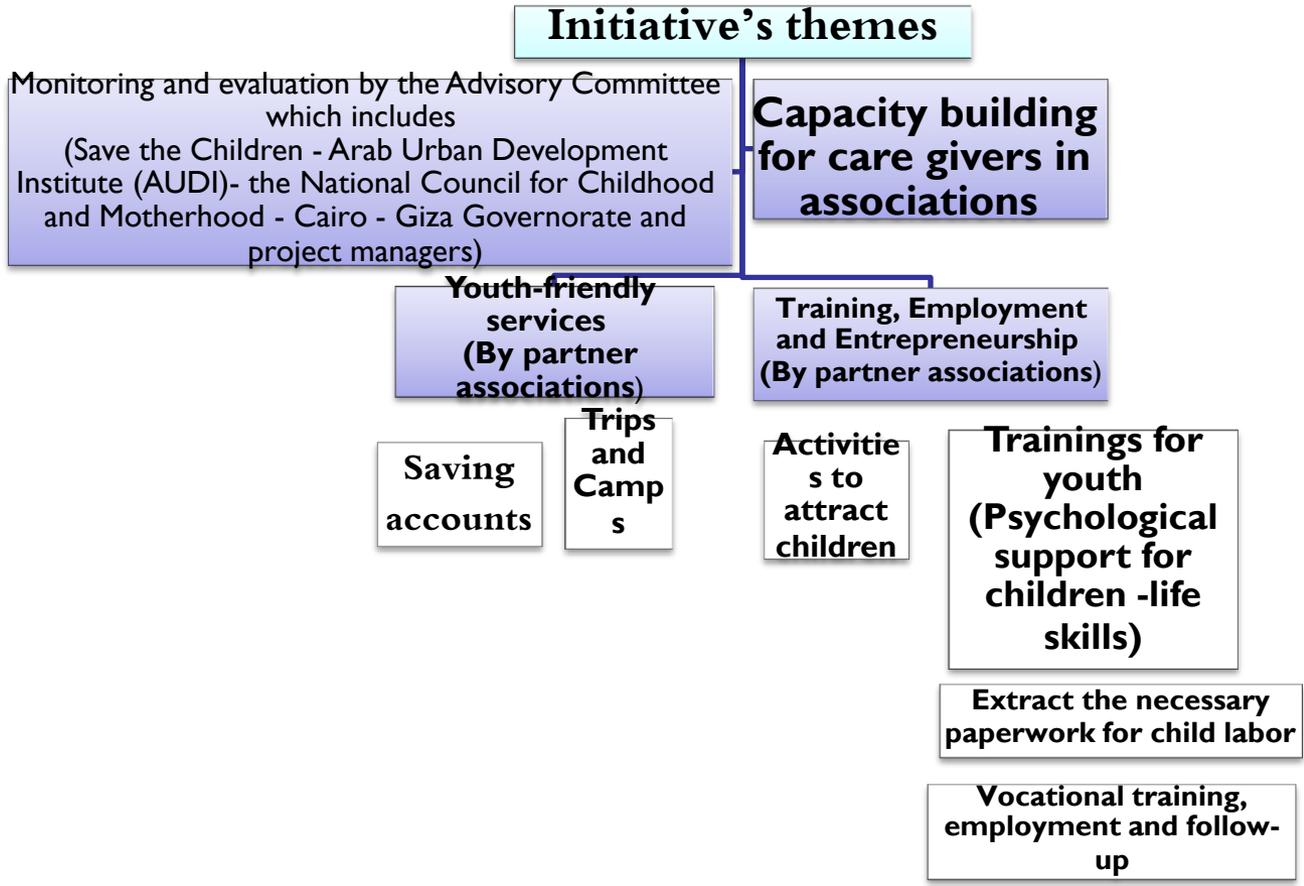
Caritas organization  
Ma'wa Organization  
Banati Association  
Hope Village Association



## **Bedaya Gedida:**

**Bedaya Gadida is a pilot project aimed to design and implement a model for the rehabilitation and empowerment of 100 children / youth (males and females) economically and socially and build their capacity to receive training opportunities that are matches their desires and abilities and ensures dignified living conditions**

# Themes and Activities



# Capacity Building

**Arab Urban Development Institute (AUDI) and Save the Children have worked to build the capacity of 21 project staff on.**

- Planning for developmental and employment projects.
- Developing project proposals and budget
- Sustainability of projects
- Monitoring and evaluation plans.
- Youth-friendly activities.
- Provision of psychosocial support for children
- Training of trainers for life skills tools
- Child protection policies
- Professional preferences scale
- Roles and responsibilities of employment units
- Building partnerships between the private sector and government to support children's related projects

Advisory committee has been established to monitor the initiative's activities through field visits and monthly meetings. The committee consists of representatives of initiative leaders, NGOs and governmental officials.

Each one of the partnering NGOs has its  
competitive edge

Al Ma'wa, one of our NGOs  
partners) will present after I finished

# Results

<b>Number of outreached children</b>	<b>132</b>
<b>Number of children who received psychological support and were trained on life skills</b>	<b>107</b>
<b>Number of children who joined vocational rehabilitation programs</b>	<b>75</b>
<b>Number of children who obtained identification papers</b>	<b>43</b>
<b>Number of children who were employed</b>	<b>77</b> <b>58 Males 19 + Females</b>

Partner NGOs succeeded in attracting many children found in residential centers, however, they found it difficult to attract children in reception centers.

**Therefore,**

creative solutions are needed to address different children with the street conditions

# Attitudes and Lessons Learned

**Ma'wa Foundation has succeeded in attracting many of the children**

**Through the partnership with the Al Tarbia care institution in Giza, one of the governmental care institutions.**

**Therefore,**

**Building partnerships between NGOs and the governmental care institution since children are more stable.**

# Attitudes and Lessons Learned

**The NGOs faced problems in attracting children , because some parents refused to cooperate, especially in extracting identification papers.**

**Therefore,**

Future programs should include activities targeting parents and families

**Life skills Programs have helped the children to  
manage their  
relationships within the work**

**Therefore,**

**There is a need to continue the training of children on  
life skills**

**Some governmental and non- governmental  
vocational training centers of government and in  
some associations**

**Provide training that do not respond to the needs of  
labor market.**

**Therefore,**

Training centers should develop training programs that are linked to the requirements of the labor market

**Despite the acceptance of a lot of businessmen to recruit children living in streets, however, some fears remain due to pre-assumptions of that attribute street children crime**

**Therefore,**

We should initiate advocacy campaigns in partnership with the government and other concerned authorities to give confidence to employers in children and their commitment to give the children their legal rights as any other employee they hire. Moreover, innovative ideas such holding honorary events for private sector with social responsibility for encouragement.

**Exchange of information and experiences between  
the partner organizations and other partners**

**Therefore,**

We need to support networks of NGOs working with street children  
and activate partnerships between NGOs and government agencies and  
the private sector

# Attitudes and Lessons Learned

The short duration of the project did not confirm whether the children will achieve stable working for their ability to continuation, and access to their rights in the work of the contract and social and health insurances.

Therefore,

Keeping in mind that the recruitment is difficult process that needs to be a long time to ensure the stability of the children at work and have access to their legal rights as workers.

# Thank you

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